

KEYNOTE SPEECHES

# Tony Ventura

Technology the way you understand it



**YOU always  
1 year ahead  
of the market**







**Tony Ventura** is a **speaker** and creator of the Digital Transformation Course of the Brazilian Ministry of Economy.

He has training in trends and innovation at **Harvard Kennedy School** and **Dale Carnegie**.

**Researcher** and **professor at PUCRS**, he shows the audience selected digital tools to **facilitate businesses** and anyone's daily life.

He has already contributed with **technology content** to media such as **Harvard Business Review**, **Correio Braziliense**, **Jovem Pan** and **Canaltech**.

**+200k people**

have attended his lectures around the world





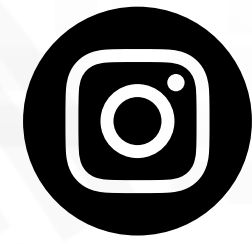
**Artificial Intelligence**  
Technology Tools  
**Future and Trends**  
New Technologies  
**Education of the Future**





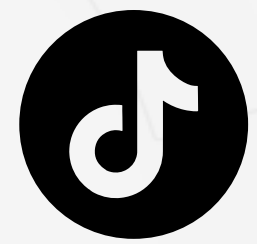
**13M**  
**VIEWS**

tonyventura



**108K**  
**FOLLOWERS**

tonyventuratecnologia



**126K**  
**FOLLOWERS**

tonyventuratecnologia



**1M+**  
**VIEWS**

ferramentasgrowthackers



**Creator of the largest  
technology community  
in Brazil**





“

**If you know the  
right technologies,  
you won't have to  
worry about  
your competitors.**

**Tony**Ventura

# LIST OF LECTURES

- ◎ **From Industrial Age to Artificial Intelligence:** The Last 100 Years of Technology
- ◎ **Future:** What to Do and How to Prepare for the Next 2 Years
- ◎ **Making Money Using Internet Tools**
- ◎ **Creativity and New Technologies:** New Ideas Plus Businesses
- ◎ **Take Off Your Sales with Technology and Artificial Intelligence**
- ◎ **Five Years in 1 Hour:** Technology World Opportunities for the Next Years
- ◎ **TECH SHOW:** Technology in Practice in an Unforgettable Presentation



# LECTURES

## NATIONALS AND INTERNATIONALS



## LECTURE

Title:

# From the industrial age to the artificial intelligence

**For those who want to understand the evolution of technology**

A summary of the last 100 years covering the main innovations, online artificial intelligence tools to help with work, trends and new professions.

**Duration:** 1 hour







LECTURE

Title:

# Future

**What to do and how to prepare  
for the next 2 years**

New digital strategies, new technologies, tools,  
web 3.0, metaverse, job market.

Are you ready?

**Duration:** 1 hour



## LECTURE

Title:

# How to make money using internet tools

For entrepreneurs who are in search of new opportunities and want create new business

**Duration:** 1 hour





LECTURE

Title:

# The Creativity and the news technologies

For entrepreneurs who need to update themselves technologically and new ideas to improve their business

**Duration:** 1 hour





LECTURE

Title:

# Take off your sales with technology and Artificial Intelligence

For entrepreneurs and sellers who need to hit goals or increase sales

**Duration:** 1 hour







LECTURE

Title:

# 5 Years in 1 Hour

## Technology World Opportunities for the Coming Years

Metaverse, NFT, Artificial Intelligence, Digital Tools, Social Networks. Understand and prepare for the opportunities that await us in the coming years.

**Duration:** 1 hour



LECTURE

Title:

# Industry 4.0

**Artificial Intelligence, Trends,  
Digital Tools, Gadgets**

Practical examples of the best tools and technologies applied to the new Industry 4.0

**Duration:** 1 hour







LECTURE

Title:

# TECH SHOW

**Artificial Intelligence, Trends,  
Digital Tools, Online Marketing**

Technology Applied in Practice in an  
Unforgettable Presentation

Duration: 1 hour



**Translating the world  
of technology  
in a simple way,  
for anyone  
to understand!**







**Tony Ventura**  
Technology the way you understand it

# Technology Master of Ceremonies

Presenter, Interactive Master of Ceremonies and Moderator



APOIO:

**CNI**

Confederação Nacional da Indústria

REALIZAÇÃO:

Sistema  
**MEG**

**Tony Ventura**  
Technology the way you understand it

# Technology Debate Moderator


Presenter, Interactive Master of Ceremonies and Moderator



# Customers








*“Tony Ventura’s work is essential for any executive and company, as it is a window to the future and allows them to stay ahead of the market.”*

## **GUILHERME MACHADO**

Correio Braziliense  
**President**



*“Business has changed from Bigger, better and best price to closer, faster and more valuable. Look for Tony Ventura and your life will change.”*

## **ROBERT WONG**

Korn Ferry - Biggest headhunter company in the world  
**President (1989-2005)**






*“For Tony Ventura, new technologies mean a new way of thinking. Ventura is undoubtedly the gateway to a new way of living the world.”*

## **ROBERTO SHINYASHIKI**

23 bestsellers  
**Author Writer**



*“I was very surprised with the tips of technologies and softwares that he passed in the lecture. Ventura speaks very well about new technologies. He is a talented young man out of the curve.”*

## **WESLEY BARBOSA**

**Marketplace Development Leader**  
Facebook





# Tony Ventura

Technology the way you understand

**(61) 3246-9299 / (61) 99669-9997**

**contato@tonyventura.com.br**

## **REQUEST YOUR QUOTE!**

Speak with the team

Receive a call in  
up to 28 seconds.