

## **1st Salon of Contemporary & Urban Art Salon:**

Open for subscriptions

Salon opening: From November 22 to 28, 2023.

### REGULATIONS:

#### Chapter 1 – Purpose

1.1 The Salon International Contemporary & Urban Art, is organized and carried out by NYICAS – New York International Contemporary Art Society, and aims to: evaluate, select, exhibit, document and disseminate the production of new artists in order to bring reflection on art urban life through painting, sculpture, photography, fashion, furniture, utilities and jewelry.

1.2 The salon will be held at Saphira & Ventura Gallery New York - and all entries and approved will be exhibited at the event. 1.3 Among those approved for the exhibition, three (3) artists will be selected by a jury on the opening day and will win different awards for each category and position.

#### Chapter 2 – Participants 2.1 Artists of any nationality may apply.

2.2 Each artist must submit 2 unpublished works of size 20x20 in or 30x30 in, for photographs works of 20 x 30 in will also be accepted.

#### Chapter 3 – Registration

3.1 There is no fee to apply artworks, if selected the participation fee is US\$1300

3.2 The act of registration in the selection process implies acceptance by the artist of all the conditions of this Regulation.

3.3 When registering, the artist authorizes the organization of the event to reproduce all, or part of the material sent (images and texts) for use in publicizing the Prize.

#### Chapter 4 – Mandatory Documentation

4.1 Those selected artists, interested in participating in the Salon of Contemporary & Urban Art, must forward the information and documents below when registering:

- Completed application form.
- Copy of bank deposit slip.

The interested artist must request payment methods by e-mail: [info@artsvgallery.com](mailto:info@artsvgallery.com)

## Chapter 5 – Selection and Award Committee

5.1 The Award Committee will be made up of Curators and Art Critics and will be responsible for:

- Examine all portfolios.
- Select artists who will be awarded.

## Chapter 6 – Of the award of the Salon.

6.1 The award will be made as follows:

- 1st Prize: Solo Exhibition in New York at Saphira & Ventura Gallery, with full production;
- 2nd Prize: Career Plan and International Representation;
- 3rd Prize: Collective exhibition and Artsy.net sales platform.

## Chapter 7 – The Exhibition

7.1 The exhibition will be held at the Saphira & Ventura Gallery, 4 W 43rd Street, New York.

7.2 All exhibited works must be available for sale, with 70% of its value going to the artist and 30% going to the gallery that makes the sale.

7.3 The works will be commercialized through the digital platform ARTSY.net and <https://opensea.io/>.

7.4 The assembly and disassembly of the exhibition will be the responsibility of the organization of the event, as well as all its publicity.

7.5 The organization of the Exhibition will supervise the production of promotional material for the event, such as release, invitation and online sales.

7.6 The organization of the Exhibition reserves the right to document all stages of the project for eventual use of this material in publicizing the event.

7.7 The organization suggests that works sent to exhibitions at the Salon be accompanied by duly signed Certificates of Authenticity, as well as a photograph of the work, description of the work's techniques and materials, measurements of the work and declaration of authorship by the artist.

## Chapter 8 - Final Provisions

8.1 Works of different techniques may participate within the proposed format; the number of artists is limited and the order of precedence of the confirmation for participation will be observed

8.2 Signing the registration form implies full acceptance of this regulation.

8.3 Questions regarding the Salon should be sent to the email [info@artsvgallery.com](mailto:info@artsvgallery.com)

## Chapter 9 – Services Offered

- Curation
- Promotion of the event
- PR Virtual press
- E-marketing
- Online sales campaign
- Official invitation to Government Bodies, Universities and Companies
- Disclosure on the website
- Printed and virtual flyer
- Certificate of participation and award
- Reception and opening cocktail
- Assembly and Disassembly
- Video and photos of the event

Organized by: NYICAS – New York International Contemporary Art Society

Production: NYICAS – New York International Contemporary Art Society and Saphira & Ventura Gallery.