

**Instituto Bienal Amazônia in collaboration with Saphira & Ventura Gallery NYC,  
Instituto para o Desenho Avançado IDEA, e-DAU Equipe Designers Arquitetos Urbanistas em Rede,  
New York International Contemporary Art Society (NYICAS) Present:**

# **INNOVATION ON FOCUS PARIS 2025**

**DATES: JUNE 5-12**

**Place De Vosges - Le Marais (Paris, FR)**







## **WE ARE THRILLED TO ANNOUNCE:**

### **International "Art and Architecture" Exhibition in the Heart of Paris!**

**Celebrating France, USA & Brazil's collaboration  
Honoring G20 2024 – COP 30 2025  
Pré-Bienal Amazônia: "We Are All Amazonia"**

Join Us to Celebrate Art, Design, Architecture,  
Innovation, and Sustainability!

- **Art**
- **Architecture**
- **Live Performances**
- **Creative Design**
- **Engaging Conferences**

Let's Celebrate YOU and YOUR Project!



## ABOUT

Located on one of the most beautiful squares in Paris, Place des Vosges, in the heart of the Marais, the birthplace of art and fashion, our space guarantees exceptional visibility for potential clients and social media.

Our exhibition will be seen as a significant event. The Art and Architecture project will be positioned as premium. The international and prestigious reputation of our address ensures the attendance of guests. It also benefits from a high level of foot traffic.

The space is specially designed and adapted for exhibitions. Hanging systems are installed along the walls and ceilings, and cables and display stands are provided. The lighting, with adjustable spotlights on rails, can be tailored to the specific needs —our perks: a private terrace in front of the gallery on the square.







## VENUE DETAILS

Treat yourself to a prestigious setting and address to guarantee the presence of guests and potential business.

Notable for its large storefront and high ceilings, the gallery offers almost complete visibility from the outside, ensuring that your scenography and displayed artworks are showcased in the best possible way.

The outdoor area stands out for its unique character, allowing you to set up a bar under the outdoor archway during your opening reception. This allows our guests to fully enjoy the venue's beauty without any limitation in number.

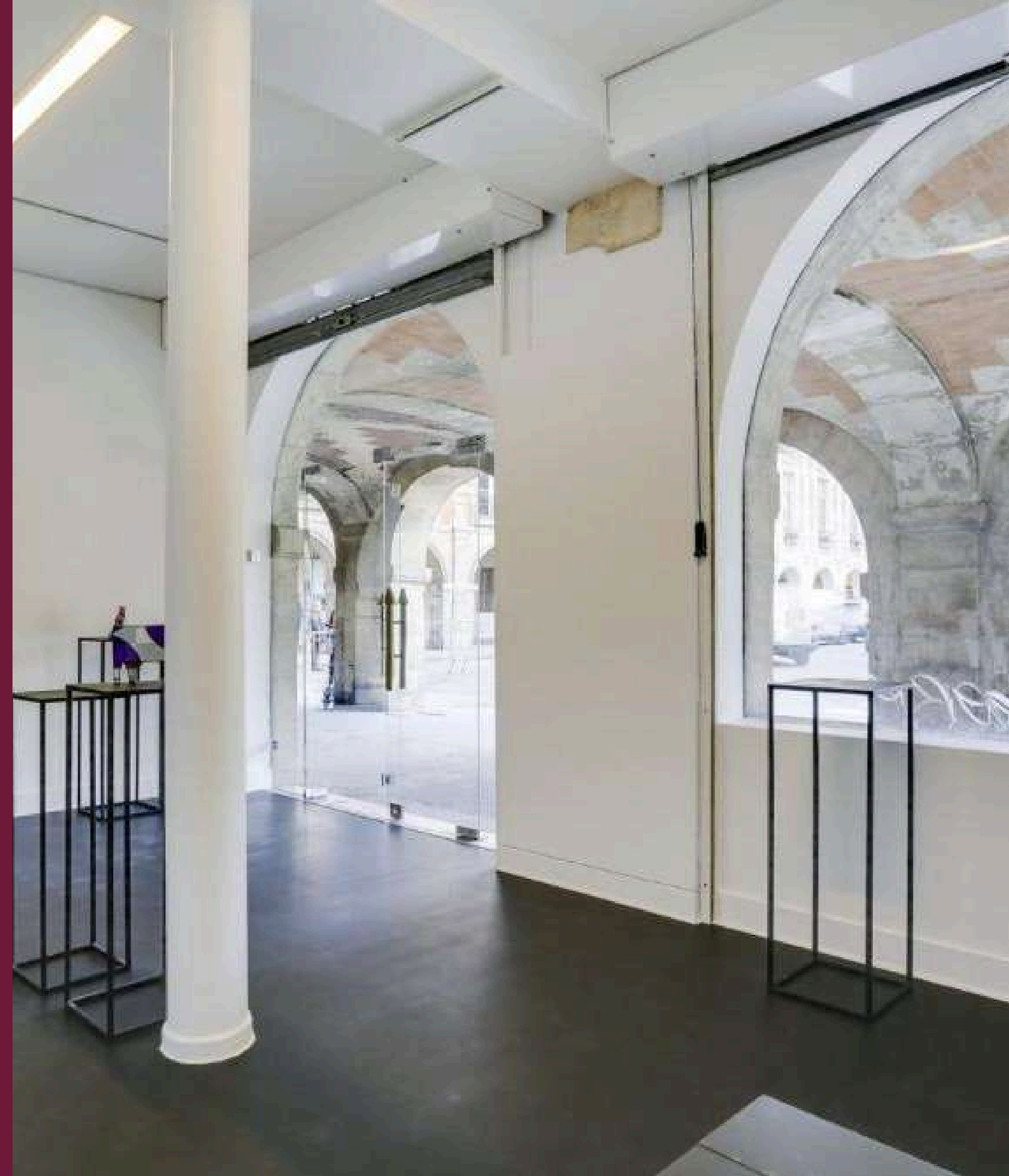
We can also use the terrace in front of the gallery to set up chairs for relaxing moments with our potential clients and guests.

## THE LOCATION

An exclusive and upscale exhibition in the enchanting Le Marais district. Nestled in a charming alley with a breathtaking vaulted ceiling, this venue features a stunning storefront with two display windows, allowing for ample natural light and visibility.

The main room boasts sleek concrete floors, while the second space offers warm wooden flooring, creating an inviting atmosphere. With its bright white walls, we have the perfect canvas to curate an elegant and sophisticated environment for our art showcase.

Additional amenities include convenient storage, an office space, and an optional cellar accessible from the ground floor, ensuring a seamless experience for our guests and artists alike.



Another key advantage for your visitors, including celebrities, influencers, and the press, is the wide, open area in front of the gallery, ensuring a grand and noticeable entrance.

### **THE NEIGHBORHOOD SPIRIT:**

Just steps away from Rue de Turenne and Rue des Francs-Bourgeois, this space is located in a historical site, close to the Victor Hugo Museum, visited throughout the week by many tourists.

Even more popular on weekends, when the opening of shops on Sunday makes the Marais "THE" trendy destination, the district also attracts many Parisians, who love to stroll in the shade of the arcades and visit the museum.







## THEMATIC FOCUS

One of the exhibition's central themes is **celebrating the rich history of diplomatic relations between France, the USA, and Brazil**. Attendees can look forward to an engaging showcase of cultural exchange that highlights art, architecture, design, technology, sustainability, and innovation, reflecting the dynamic connections between the se nations' artists, architects, and designers.

The impact of modern advancements on art and architecture with Innovation as a transformative force to inspire new narratives.

Tagline: A must-see event in Paris celebrating innovations of art and architecture. After the Paris exhibition, the **Bienal Amazônia " WE ARE ALL AMAZÔNIA" of Art, Design, Architecture, Technology, and Sustainability** events will transition to Brazil for COP30, focusing on sustainability and environmental cooperation.

This presents a unique opportunity for participants to engage in meaningful discussions on climate action and collaborative solutions, reinforcing both countries' dedication to a sustainable future.



## WHAT WE OFFER

- Art and Architecture Exhibition
- Marketing and Social Media Promotion
- Opening Reception
- Invitation and Catalog Curation
- Art Consultancy







## WHY APPLY?

- **Global Visibility:** Selected artists will have their work exhibited in New York, with potential future shows in Rio de Janeiro and Cairo.
- **Rigorous Curatorial Selection:** Only the best submissions will be chosen, ensuring a high-caliber exhibition.
- **Immersive Openings:** The exhibitions will feature performances and projections for a fully engaging audience experience.
- **Cultural Impact:** Your work will join a movement inspired by France-Brazil Cultural Season 2025



# SAPHIRA & VENTURA

4 West 43rd St #416 New York NY 10036

[alcinda@artsvgallery.com](mailto:alcinda@artsvgallery.com)

+1 (914) 433-0121

[saphiraventura.com](http://saphiraventura.com)

